

## FOR IMMEDIATE RELEASE

## Klipsch Expands On-Ear Headphone Offering with Image<sup>®</sup> ONE White

**INDIANAPOLIS (January 8, 2013)** — <u>Klipsch</u>, a leading global speaker manufacturer, announces today the launch of the new <u>Image<sup>®</sup> ONE White</u>. Catering to on-ear enthusiasts, this headphone maintains the same high-quality sound signature and comfort as Image ONE while offering a neutral alternative to accommodate listeners' personal style.

Showcasing a sleek white finish with brushed aluminum and gray leather accents, the Image ONE White offers listeners comfortable ear cups featuring leather-wrapped memory foam. Enabling hours of listening pleasure and superior passive noise-isolation, the headphone blocks out ambient noise and provides enhanced bass. Its compact, collapsible design aids with storage and travel, as the ear cups can be folded flat into the headband. In addition, a flat, tangle-resistant cable provides improved durability and prevents storage hassles.

Featuring a mic and three-button remote, listeners have the ability to take calls and control music on iPods, iPhones or iPads. The mic and remote are positioned in-line on the cable to create a more natural feel when answering calls and controlling music. The mic is a highly intelligible 360-degree design with echo cancellation to ensure conversations can be conducted without talking directly into it.

"Today, more and more individuals listen while on the go," said Chris Aiello, Klipsch product manager for headphones. "To accommodate these listeners, we've devoted significant resources to industrial design research to ensure a headphone not only sounds good, but also serves as an original, statement accessory for the end consumer. The Image ONE White fits this mold precisely, while simultaneously staying true to the core of the Klipsch brand."

The Image ONE White's audio works with virtually any device that has a standard 3.5-millimeter headphone jack; however, the mic and three-button remote support select Apple products. Included with purchase are a protective travel case, ¼-inch and airline adapters, as well as a two-year warranty. The Image ONE White retails for \$149.99 (U.S. MSRP) and will be available at authorized retailers and http://www.klipsch.com in February 2013.

## **About Klipsch Premium Headphones**

After 60 years of making the world's leading loudspeakers, Klipsch utilized its bold audio heritage to revolutionize the headphone industry. Since 2007, the brand has engineered headphones that set the standard for comfort, performance, device compatibility and design. Klipsch has perfected the means for passionate listeners to experience the brand's iconic sound signature on the go. Klipsch is also a wholly-owned subsidiary of VOXX International (NASDAQ: VOXX).