## **CONTACT:**

Ashley Eggert
Dittoe PR for Jamo
(317) 202-2280 x15
ashley@dittoepr.com



## FOR IMMEDIATE RELEASE

## Jamo's High-Design 360 Series Speakers Have Arrived

**INDIANAPOLIS (November 14, 2012)** — <u>Jamo</u>, a Klipsch Group, Inc. brand and European audio pioneer, today announces the launch of the highly anticipated <u>Jamo 360 Series speakers</u>. Serving as a visual and acoustic statement, the product series speaks to everyday people through holistic design while showcasing an optimal balance of aesthetic and performance.

In Danish design, there is a deep respect for function and a genuine interest in the interplay between user implementation and their surroundings. By forging decades of Jamo tradition with never-before-seen forms, the Jamo 360 Series presents universal appeal that signifies the products' ability to impact listening means and lifestyles. Challenging all that's traditional in box-speaker design, the Jamo 360 Series satellite and center channel speakers introduce fresh, high-design form factors that emanate simplicity and elegance in spherical bodies.

"With the Jamo 360 Series, we introduce truly unique sound solutions that combine Danish design and Jamo audio performance at their finest," said Mark Casavant, senior vice president of global product development. "Due to the speakers' elite engineering, listeners experience open, clear and undeniably musical sound via unobtrusive, visually appealing speakers that enhance any room both visually and sonically."

The Jamo 360 Series is comprised of three models, including two satellite speakers (360 S 25 and 360 S 35) and one center channel speaker (360 C 35). Available for purchase in two 5.0 passive home theater packages, the 360  $\underline{S}$  35  $\underline{HCS}$  is equipped with four 360 S 35 speakers and a 360 C 35 center channel, while the 360  $\underline{S}$  25  $\underline{HCS}$  features five 360 S 25 speakers. The recommended subwoofer for use with either system is the Jamo Sub 800.

Engineered with exclusive Omnipolar<sup>®</sup> technology, Jamo 360 Series speakers utilize innovative tweeter and woofer baffle positioning to disperse sound equally in all directions to allow for limitless positioning options. Incorporated across the three products are lightweight and generously-sized—given the small speakers—aluminum dome tweeters capable of advanced power handling and coverage of a larger frequency range for distinctive detail. Long-throw woofers enable the movement of more air to register significantly low frequencies for extended bass response.

Each 360 HCS system is available in a high-gloss black or high-gloss white finish, with each possessing brushed-aluminum bases and unique, high-gloss metallic grilles to ensure cohesiveness with any living environment. Featuring high-quality aluminum posts and alloy bases, the speakers can be adjusted to ensure easy wall mounting. Included binding posts that are integrated into the aluminum alloy bases also make for clean cable management—eliminating the eye sore of unkempt wires.

The Jamo 360 S 35 HCS and 360 S 25 HCS retail for \$999.99 and \$649.99 respectively and will be available for purchase at authorized retailers in November 2012.

## **About Jamo Premium Speakers**

Since 1968, Jamo has been at the forefront of the acclaimed Danish audio industry, consistently focusing on style, simplicity and functionality when designing its speakers, electronics, control systems and accessories for residential and commercial applications. Operating in more than 80 countries, Jamo also takes pride in how its products seamlessly adapt and integrate into various environments, reflecting the different ways the world listens. Jamo is owned by Indianapolis, Indiana-based Klipsch Group, Inc. Klipsch Group, Inc., owner of the Jamo brand, is also a wholly-owned subsidiary of VOXX International (NASDAQ: VOXX). For more information, visit <a href="http://www.Jamo.com">http://www.Jamo.com</a>.