



## News Release

### Audiovox “InSite” Wireless Anti-Loss and Separation Alarms Now Available at Retail

**HAUPPAUGE, NY – August 13, 2013** --[Audiovox Electronics Corporation \(AEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today that the InSite Wireless Separation Alarms and Child Locators first shown at the Consumer Electronics show this past January are now available. These proximity alarms help keep track of valuables and loved ones.

According to studies by PhoneHalo, the average American spends 16 minutes a day looking for misplaced items including their cell phones and bags. Over the course of a year, many Americans will spend over 100 hours searching for their misplaced items. In addition to the time spent searching for their lost belongings, Americans will spend an exorbitant amount of money replacing these items.

More important than lost belongings are missing children. According to the FBI, over 2,000 missing child reports are received PER DAY; there are over 58,000 real abductions in the U.S. annually and over 800,000 kids are reported lost every year. These unbelievable stats highlight the need to protect our children and loved ones. Audiovox believes these new systems provide a low cost but effective separation alarm solutions that are a necessity not a luxury.

The [Audiovox InSite Separation Alarms \(LBL811 & LBL809\)](#), are ultra-thin anti-loss Bluetooth smart proximity alarms that instantly alert you when you become separated from your valuables, such as briefcases, tablets, laptops and cameras. This receiver, which has an estimated operating range of 30-60 feet, takes the guess work of where you may have left your smartphone or tablet behind.

“Today’s consumer carries more electronics on themselves than most households had ten years ago,” said Tom Malone, president of Audiovox Electronics Corp. “These small unobtrusive alarms are designed to help consumers keep track of those valuables. In addition, our Child Locator gives consumers added peace of mind when they are in crowded situations, like malls or amusement parks, where a small child could disappear in an instant.”

Whether you’ve left your briefcase on the table in a cafe or you are about to leave your laptop on the train, the Audiovox InSite Separation Alarm provides an alert the minute you are more than 30 feet away from your valuables. These devices use Bluetooth 4.0 low energy that allows the included battery to last up to 6 months or more and comes with a downloadable app for two-way functions. The app provides the ability to ring a device, link status, control battery levels, and locate devices using a GPS location map that shows where the device was last ‘seen’. It also allows customizable rings or song selections and permits multiple devices to be used on the same app. The receiver has a convenient keychain or handy wallet card and is compatible with iPhone 4S & 5 as well as iPad 3rd & 4th Gen, iPad Mini & newer models. MSRP of \$29.99. For a list of all available retailers go to [www.audiovox-insite.com](http://www.audiovox-insite.com)

The Insite Wireless Separation Alarms (LBL811 & LBL809) are powered by PhoneHalo technology.

The [CRF 103](#) and [CRF 104](#), wireless child locators, provide a low-cost measure to help keep children safe in crowded areas.

The transmitter (a keychain for parents) rings a receiver to sound an alarm if a child is missing. To call attention to a child who has suddenly gone out of view, the parent simply presses the alarm button to sound the noise. The receiver can be laced onto a child's shoe or attached via a velcro strap to clothing, backpacks or strollers and has an operating range of up to 150 feet and a loud 88dB ring. Available in two styles, the CRF103 (soccer ball style) and CRF104 (flower style) are currently available online at Amazon.com with an MSRP of \$34.99.

The [Insite](#) brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Audiovox Dealer in the US, email us at: [newaccounts@audiovox.com](mailto:newaccounts@audiovox.com)

For more information on the Audiovox branded product lines, please visit: [audiovoxproducts.com](http://audiovoxproducts.com)

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#### **About Audiovox Electronics Corporation (AEC):**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) ("OEMs"), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

#### **About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and

[Oehlbach](#)®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**Safe Harbor Statement**

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.*

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