

Gear Up For National Preparedness Month This September With The New Champ E-Prep Line



Champ e-prep gear prepares you for many of life's emergencies and everyday mishaps with compact solutions you can neatly stash until it's time to #beAchamp

New York – September 3, 2014 – A ready rating study by the American Red Cross found that sixty percent of Americans are wholly unprepared for a disaster. To address this alarming trend, [Champ](#) is helping families and homeowners prepare for emergencies and everyday disasters with a line that can mean the difference between life and death. The products come in convenient form factors that you can stash in an easy to reach place in your home or car so you're ready at a moment's notice. The line has more than ten products including a 10-in-1 Survival Sidekick designed to help you escape from your car during an accident, weather radios to keep you connected to pertinent news, safety sirens for personal security, and a water sensor alarm to alert you of home flooding.

“When people hear the word ‘emergency’ they often think of enormous weather events like blizzards or hurricanes,” said Ian Geise, SVP of Champ. “But disasters come in all shapes and sizes, from devastating natural disasters to everyday mishaps such as car accidents and home floods that can cause injury and even death. It’s important to be ready and have the tools needed to deal with these unexpected events.”



The Champ [Survival Sidekick 10-in-1 Multitool](#) is a weather radio, glass breaker, seatbelt cutter and more in a familiar flashlight form factor that's easy to stow and carry. It combines 10 simple-to-use emergency tools into one device so they're ready when you need them. Tools include a glass breaker to break windows when trapped and a seatbelt cutter to escape from an emergency. There's also a mobile device charger (cables included), a 3-LED flashlight to light your way at night and a red flashing distress light that mounts to your car via a magnetic base. The device also has a compass that guides you when lost and a hand-crank dynamo to recharge the internal battery so you never run of power. Lastly, the Survival Sidekick also has a built-in NOAA weather radio to alert you to important weather information and an AM/FM Radio to keep you informed of news in your area. It's available in black and white finishes for \$49.99 MSRP.



The Champ [Water Sensor](#) signals a loud alarm to warn you of water leaks early to prevent more damage. The alarm is perfect for basements, bathrooms, laundry rooms, or anywhere a leak might happen. It's battery-operated, so you can use it virtually anywhere. It also has an alarm reset button for easy turn-off and can be placed in hard-to-reach spots for early water detection. It's available for \$14.99 MSRP.



The Champ [Survival LightStick Weather Radio](#) is an AM/FM weather radio offering access to crucial weather information when other sources are offline. Keep it on your nightstand to be automatically alerted of weather news such as a sudden tornado. It combines emergency weather radio with a flashlight, mobile charger, distress light, siren and reading lamp into one device. It offers emergency charging for your smartphone or other portable device, and comes with hand-crank, rechargeable and solar panel capabilities. It's available for \$69.99.

To request more information on Champ, contact PR representatives Jen Mangham at (305) 374-4404 x191 or JenMangham@maxborgesagency.com or Madison McClymonds at (305) 374-4404 x146 or madisonmcclymonds@maxborgesagency.com. For information on becoming a Champ Dealer in the US, email us at: newaccountinfo@audiovox.com.

The Champ brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

About Champ:

Champ is a pioneering brand devoted specifically to emergency-preparedness products. Established by VOXX Accessories Corp., a wholly-owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), Champ makes the tools consumers need to deal with unexpected events, in convenient form factors, with testing and quality assurance consumers can trust.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

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