

EMBARGO UNTIL: June 23, 2014 at 10:00 a.m. ET

RCA Introduces the Ultra-Thin Indoor HDTV Antenna, Bringing Free HD Programming to Cord Cutters Nationwide



New multi-directional ultra-thin HDTV antenna offers UHF & VHF reception, and delivers the best HDTV viewing quality to your television

New York – June 23, 2014 – [RCA](#), the original pioneer of color television and antenna technologies, as well as the #1 selling brand of antenna on the market, is pleased to announce the availability of their Ultra-Thin HDTV Indoor Antenna. RCA's new Ultra-Thin HDTV Indoor Antenna receives free local news, sports, weather and popular TV show broadcasts in both UHF and VHF frequencies in up to 1080i.



“With the new RCA Ultra-Thin HDTV Indoor Antenna, you can enjoy all your favorite local HD and digital broadcasts without a cable or satellite subscription,” said David Geise, president of Voxx Accessories. “You can watch programs from networks like ABC, CBS, NBC, FOX, The CW, PBS, ION, Telemundo, Univision and numerous other stations when you have an antenna. In fact, the broadcast HD channels you receive by antenna have the highest quality definition available. Everyone, including pay TV subscribers and streamers, should have this product.”

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The RCA Ultra-Thin HDTV Indoor Antenna is designed to receive broadcast signals in both the UHF and VHF frequencies unlike other companies that only offer UHF reception. This means that no matter which frequency your favorite programming is broadcast on in your market, you will not miss any of your favorite content with an RCA Ultra-Thin HDTV Indoor Antenna. If you are located on the outer fringe of a broadcast tower's range, you can still pick up signals using "SmartBoost" amplified technology, which will amplify weak signals to preserve purity as well as reduce signal noise with precision circuitry.

The antenna's reversible, paintable and ultra-thin design is easy to install with removable two-sided mounting tape, and the included 12-foot cable makes it easy to find the best reception. Simply connect the coaxial cable to your TV, place the antenna in its optimum spot and scan for channels - it's that easy. The innovative 360-degree reception design allows for signals up to 30 miles away in any direction to be received. This design also eliminates the need for constant tuning or adjustments unlike older 'rabbit ear' technology.

The non-amplified Ultra-Thin Indoor Antenna is now available for \$49.99 (ANT1100F), and the amplified version is available for \$69.99 (ANT1150F) from select retailers nationwide and online at <http://www.rcaaudiovideo.com/antennas/>.

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About RCA:

RCA is the #1 antenna company for 10 years straight with an overwhelming 65 percent of Americans choosing RCA digital antennas. RCA antennas match or exceed all CEA performance standards for indoor antennas within the indoor antenna collection. Since RCA introduced the first flat omni directional digital HDTV antenna in 2007, they have continued in a tradition of innovation with patented technology that allows for the first true 360 degree reception solution on the market. RCA adheres to the highest quality standards and components in production, all while maintaining a very competitive price across the entire line.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer

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electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all big box stores, as well as many of the country's largest home improvement chains. VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#), [CHAMP](#) and [SURFACE CLEAN](#).

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